



95 West Street, Rocky Hill, CT 06067  
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 Email: altcfm@snet.net Web: ALTCFM.org

## **2009-10 ALTCFM SPONSORSHIP ORDER FORM**

The ALTCFM newsletter and directory are mailed to over 420 members of ALTCFM. Our members are financial managers and administrators of long term care facilities in Connecticut, who make or influence purchasing decisions within their facilities. Additionally, we mail the ALTCFM newsletter to new members and interested prospects, and hand out copies at our bimonthly meetings.

**To reserve a package, circle your package choice, fill out the form at the bottom, and submit to the ALTCFM Office.**

**PREMIER SPONSOR: \$2,200** Full page ad in 4 issues of ALTCFM newsletter, inside front cover of 2010 membership directory, web site banner logo and link from home page for one full year. (Limit 1, members only, *please call to check availability*)

**PLATINUM SPONSOR: \$1,800** ½ page ad in 4 issues of the ALTCFM newsletter, inside back cover of the 2010 membership directory, web site banner logo and link from home page for one full year. (Limit 1, members only, *please call to check availability*)

**GOLD SPONSORS: \$1,500** ¼ page ad in 4 issues of ALTCFM newsletter, full page ad in 2010 membership directory, web site banner logo and link from home page for one full year. (Limit 2, members only, *please call to check availability*)

**BASIC SPONSOR PACKAGE: \$850** ¼ page ad in 4 issues of ALTCFM newsletter, full page ad in 2010 membership directory. (Unlimited)

**A LA CARTE:**

2010 Directory Advertising Rates

Full Page Ad (5" wide x 7 ½" long)	\$350
Half Page Ad (5" wide x 3 ¾" long')	\$250

Newsletter Advertising Rates

	<u>1x Rate</u>	<u>4x Rate</u>
____ Full Page (7 1/2" wide x 10" long)	\$350	\$1,200
____ Half Page (7 1/2" x 5" or 3 3/4" x 10")	\$250	\$875
____ Quarter Page (3 3/4" wide x 5" long)	\$175	\$625

Web Site Banner Logo & Link for 1 year \$1,000 (Limited Availability)

Upcoming Issues and Deadlines:

Winter 2010:	Deadline January 20, 2010
Spring 2010:	Deadline April 20, 2010
Summer 2010:	Deadline July 20, 2010
Fall 2010:	Deadline October 20, 2010

\_\_\_\_ I will submit my advertisement in PDF format by email  
 \_\_\_\_ Enclosed is my check  
 \_\_\_\_ Please invoice

Name \_\_\_\_\_ Title \_\_\_\_\_  
 Company \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Address/City/State/Zip \_\_\_\_\_  
 Authorized Signature \_\_\_\_\_ Email \_\_\_\_\_

Please send to: ALTCFM, 95 West Street, Rocky Hill, CT 06067 or call 860-721-7400 or email [altcfm@snet.net](mailto:altcfm@snet.net) for more information.